

**Redwood Coast Senior Center**  
**Board of Directors Meeting, Friday, May 27, 2016 1:30am**

**Board Members Present:** Claudia Boudreau, Robert Bushansky, Rick Banker, Zomala Abell, Michael Carroll

**Staff Present:** Charles Bush, Executive Director; Janice Thomiades, Financial Director; Deborah Fulmor, Volunteer Coordinator

**Call to Order:** Meeting was called to order at 1:35pm

**Approval of May Agenda:** Boudreau moved. Carroll 2nd. Passed.  
Amended

**Approval of April Minutes:** Amended to include Executive Session, personnel matter.  
Boudreau moved, Bushansky 2nd. Passed.

**Financial Report/Finance Committee:**

**Boudreau:** Noted Dining Room donations down \$500/month. Feeding fewer people overall. Banker asked if we have countermeasures to lower costs. Bush consulting with local community organizations to issue a “meal card.” Banker, can we do a ‘lunch bus’ at CV Starr at 11:30? Boudreau recommended trying one idea and see how it pans out. Recommended a format change to the P&L to the working document for Board.  
Question: how does one get on the DataBase? Rotary or an organization of that kind can send a letter to ask list if they are willing to join RCSCenter.  
Is Botanical willing to share food with us?  
Bushansky moved to receive financials. Passed

**Information/Discussion Items**

**Update Fundraising Events:** Brunch was a success. “Father's Day” event June 4.  
Spring fundraising letter was delayed at the post office for 2 weeks.

**Old Business**

“ByLaws, WhistleBlowers & Grievance” policies discussion not Board business.  
All documents are either posted in the copy room on the wall, contained in the Employee Manual and/or posted on the website.

**New Business**

**2016/17 Operating Plan**

The plan discusses whether or not each item has been accomplished or simply what the current status is as a matter of comparison. Plan was designed six years ago and has become more and more refined. Abell asked for dates of completion or review, for

clarification. Boudreau suggests Board add 16/17 Plan to the next agenda to give Members time to digest. Carroll suggests a responsible person and target dates be listed for each task. Staff will make this a part of a training plan. Discussion. Staff seems to be settling in to new duties and partnerships.

VPC contracts signed in Ukiah after two meetings. Mental Health and Social Service agency becoming more aware of our services with the potential of some funding. Carmel J. Angelo comes to the Coast once a year. Bushansky suggests we personally invite her and her staff to lunch.

Bush highlighted some of the points in the plan. Bush suggests Board offer. Discussion of specifics in Plan.

Bushansky reported on lunch with new director of C.V. Starr on how to partner and promote both organizations – and the possibility to expand that idea to include other agencies as well – relative to fundraising and transportation.

Bush asked Board for input on Marketing. Carroll suggested targetting is the most essential of any marketing plan. Banker suggested “posterizing” Fort Bragg for the transportation function.

Discussion of Dining Room operation: portion size/waste factor/waste compost and separation.

Bushansky pointed out the global variety of marketing challenges for RCSC.

“Being a good neighbor”/recycling program? Again, raised the possibility of partnerships with other non-profits in the area to combine efforts.

The meeting was adjourned at 3:13pm.

Next meeting Wednesday, June 29 at 10:30am

Respectfully submitted, Zomala Abell, Secretary